June 16, 2017

To Whom It May Concern:

Every year The City of Edmonton YEGyouth Program offers free and exciting recreational programs for youth, including special events in July and August. Our events provide youth aged 13-17 with free of charge opportunities to try new activities, meet friends, and experience the City in safe, entertaining, and educational ways.

- YEGyouth World Cup,(Soccer Tournament) Field House at Commonwealth Stadium – July 6
- Arts Jam (Arts workshops), Strathcona Community League – July 11
- Pool Party Bash, Queen E. Outdoor Pool - July 18
- Youth Music Fest, Hawrelak Park - July 20
- Youth Art Show (Reception), Latitude 53 - August 1
- McDavid Cup (Street Hockey Tournament), Sir Winston Churchill Square – August 3
- Movie In The Park, Borden Park Bandshell - August 8
- Lord of the Parks Skate Show & Competition, Boyle Street Community League – August 10
- Youth Amazing Race, Shaw Conference Center Upper Lobby - August 15
- Hoops on the Square (3v3 Basketball Tournament), Sir Winston Churchill Square – August 17

As part of our promotional campaign we are hoping to have your support in raising awareness for these events. We are looking for all youth interested in participating as artists or athletes, as an individual or as a team. We hope that you would put specific event information up on a notice board that is visible to clients but we are more than willing to approach promotion in alternative ways.

At our events we also provide a variety of prizes and giveaways, and we would love to have your support in creating these packages. Any donations, regardless of size or value, would be greatly appreciated. We would be happy to share our appreciation through publicly recognizing your organization as a sponsor of our events.

Sincerely,

Anthony Bourque |
City Wide Youth Coordinator |
Neighbourhood Recreation Experiences
Community and Recreation Facilities Branch | Citizen Services
11808 St. Albert Trail | Edmonton AB | T5L 4G4
tel 780 -944-7421 | follow us @YEGyouth
email anthony.bourque@edmonton.ca |
www.edmonton.ca/dropincommunityprograms